

ONE STUDENT, ONE SCHOOL, ONE SINGLE VICTORY AT A TIME. IT'S HOW WE'VE GROWN TO OFFER \$20 MILLION ANNUALLY IN SCHOLARSHIPS AND GRANTS, RAISING MORE THAN \$270 MILLION IN 28 YEARS. BECAUSE OF PEOPLE LIKE YOU. PEOPLE WHO ARE NOT AFRAID TO TAKE THAT FIRST LITTLE STEP - TO GIVE WHAT YOU CAN, VOLUNTEER WHEN YOU CAN, JOIN THE PRINCIPALS, TEACHERS, AND PARENTS OF BIG SHOULDERS FUND SCHOOLS IN THE DAILY BLOCKING AND TACKLING THAT BRINGS SLOW, SURE SUCCESS.

WHERE DO YOU START?

NEARLY 24,000 STUDENTS. MORE THAN 60 PERCENT OF FAMILIES LIVING IN POVERTY. 89 INNER-CITY CATHOLIC SCHOOLS. MORE THAN 6,000 SCHOLARSHIPS. MANY SCHOOLS MORE THAN 100 YEARS OLD.

WHERE DO YOU START?

THIS YEAR, OUR ANNUAL REPORT CELEBRATES A SIMPLE ANSWER:

Start small. WIN BIG.

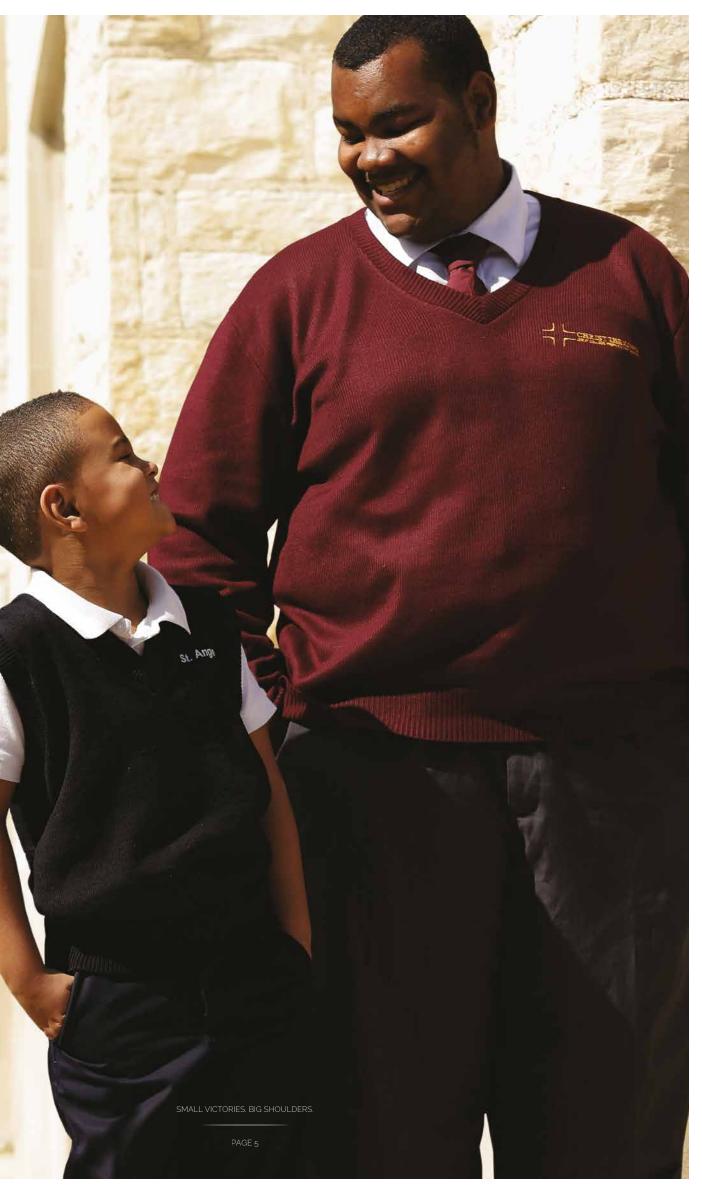
COME WITH US AS WE SHARE THIS YEAR'S SMALL VICTORIES FROM BIG SHOULDERS.

SMALL VICTORIES. BIG SHOULDERS.

First Day, Great Expectations

YOU'RE HERE. NOW WHAT? WELL, BY SEVENTH GRADE, YOU'LL BE READING AT OR ABOVE GRADE LEVEL. COLLEGE PREP HIGH SCHOOL IS ALMOST CERTAINLY IN YOUR FUTURE. LAST YEAR, 80 PERCENT OF ALL EIGHTH GRADERS CONTINUED ON TO CATHOLIC, SELECTIVE PUBLIC ENROLLMENT, MAGNET, IB PROGRAMS, OR OTHER QUALITY OPTIONS. STICK WITH IT. YOU'RE ON YOUR WAY.

Big Shoulders Fund.



The 2013-14 school year was the fourth consecutive year of enrollment growth for Big Shoulders Fund schools. Big Shoulders outreach counselors work in the community to bring in parents and students who never thought they could take advantage of what our schools have to offer. Meeting in person, in groups, even on Facebook, carries the message of new possibilities. With only three months of active recruiting, we approved 1,620 applications. And for the first time in years, enrollment in historically African-American schools grew by four percent.

> Big Shoulders Fund:



Start small. Aim high. Every year the youngest scholars look up and find someone who's gone before them to look up to. More than 6,000 students received scholarships in 2013-14. Every year Big Shoulders students enter some of the finest educational institutions in the world. And every year another class moves one step closer to success.







TOUCHING THE WEB WORLD WIDE.

Last year, Big Shoulders Fund provided underserved classrooms with interactive white boards, iPads, and laptops, opening up a crucial learning channel for the present and ramping up indispensable skills for the future. There's no substitute for the technological literacy Big Shoulders kids are developing.

> Big Shoulders Fund:



WINNING UGLY.

The Auxiliary Board's six Give Back Days and more than 60 Corporate Service Days gave hundreds of volunteers a chance to clean up, shine up, paint up, and spiff up one of our 89 schools. Here, a Give Back Day volunteer's sneakers make the ultimate sacrifice for St. Ann School's young scholars.

SMALL VICTORIES. BIG SHOULDERS.

en defenso de los decedios Orlans que alta de los seu Durante la década de los seu ucial demandiando vineportan genero y, o través de las artes aputidad en las relaciones de genero y, o través de las artes es intentidad progra. El Movimiento **Chicano**, como fu gento a deses de lucitor por la justicia social, deide el campi

The second part of the 20° century witnessed a wave of civil rig movements that touched every state in the U.S. During the 190 Mexican Americans in the Southwest rapidly became conscious at proud of their metho heritage (interracial and bicultural) and faunched social movement that would deal with racial integration, equals before the law, political power, gender issues, and through the arti-self-identity. The Chicano Movement, as it was known, awakened a desire to fight for social justice from the farm fields to the city terms.

Art and culture were central to the struggle for social change. Fueled by political activism and empowered by cultural pride, socially engaged Chicano art developed into a major element of the Movimiente (Movement). This generation of Chicano artists and poets looked back at the ancient Mesoamerican cultures to re-engage with their inherited identity, and created a modern bicultural genre that included U.S. and Mexican influences.

The history of Mexican descendants living north of the Rio Gri border is as much a part of the U.S. as it is part of Mexico. Over * 45 years, social justice issues including the multiple dimer

based artwork from the col

VICTORY, UP CLOSE AND PERSONAL.

Every year, the Chairmen's Advisory Council invites nearly 300 business, corporate, and civic leaders to Lend A Shoulder Day, allowing them to spend time at one of our schools and share the small victories firsthand.

Council members also volunteer year-round as mentors, tutors, Stock Market Program teachers, and more.

CREATIVE OUTLET.

The Big Shoulders Fund Auxiliary Board sponsored a trip to the National Museum of Mexican Art for the more than 100 scholars they support with proceeds from the annual Auxiliary Board Fund Ball. Volunteer mentors from the Board stay close to each of the scholars they support.





SMALL VICTORIES. BIG SHOULDERS.



JUST ONE SMALL STEP FROM THE TOP.

ST. THOMAS THE APOSTLE ELEMENTARY. DE LA SALLE HIGH SCHOOL. UNIVERSITY OF MICHIGAN. THE WHITE HOUSE. WELL, NOT QUITE YET, BUT CLOSE ENOUGH. RONALD BEACH, HISTORY AND PRE-LAW MAJOR, SIDLEY PRE-LAW SCHOLAR, FIRST MALE IN HIS FAMILY TO GRADUATE FROM COLLEGE, AND STICKING WITH THE WINNERS ALL THE WAY.









Jones > Hide

From: Laura Jones > To: Karen Revill > Bcc: rsbeach@umich.edu >

URGENT - Invitation from the Dean of Students March 31, 2014 at 7:37 PM

Dear Student Leader:

Congratulations! Given your role as a student leader on campus, you have been nominated to receive a ticket to attend and stand on the risers behind President Obama when he is here on campus to speak on Wednesday afternoon, April 2, 2014.



Big Shoulders Fund:



HELPING MORE THAN 80 STUDENTS, ONE BY ONE.

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GERALD AND JENNIFER BEESON CREATED A PLAN FOR SUCCESS. FINANCIAL SUPPORT, A ONE-ON-ONE RELATIONSHIP WITH EVERY STUDENT, AND A CODE OF CONDUCT THAT PROVIDES CLEAR-CUT STEPS TO SUCCESS. POINT SEVEN OF THE BEESON CODE SUMS IT ALL UP PERFECTLY: "A BEESON SCHOLAR KNOWS THAT A POSITIVE ATTITUDE IS NECESSARY FOR SUCCESS." TOTALLY.

To read more about the Beesons online, visit bigshouldersfund.org.

SMALL VICTORIES. BIG SHOULDERS.



MEET THE KELLY FAMILY. THEIR MATERNITY BVM FAMILY, THAT IS. THE KELLYS FUND SCHOLARSHIPS AND WORK TO HELP MATERNITY BVM BRING IN MORE STUDENTS. THROUGH THE JOSEPH SOCIETY, THEIR PLANNED GIVING WILL SUPPORT BIG SHOULDERS FUND FOR YEARS TO COME.

To read more about the Kellys online, visit bigshouldersfund.org.







STEM: SCIENCE, TECHNOLOGY, ENGINEERING, MATH. THIS YEAR, THANKS TO WENDY AND DAVE DURY'S VISION, THE FIRST EIGHTH GRADE CLASS OF STEM SCHOLARS GRADUATED, AND 91 PERCENT ATTENDED THE CITY'S BEST CATHOLIC OR SELECTIVE ENROLLMENT HIGH SCHOOLS. CURRENTLY, 100 MORE SCHOLARS ARE FOLLOWING IN THEIR FOOTSTEPS.

SMALL VICTORIES. BIG SHOULDERS.



MATH. EVERY DAY.

Last year, with support from The Searle Funds at The Chicago Community Trust, CareerBuilder.com, The Opus Foundation, Tellabs Foundation, and more, Big Shoulders Fund expanded the Everyday Math curriculum from seven to 10 schools. Participating schools received not only the University of Chicago's renowned inquirybased math curriculum for preschool through grade six, but also instructional coaching for teachers and implementation support for administrators. Good news: it also is improving student learning and outcomes. Right now.



Big Shoulders Fund:

THE BIG SHOULDERS FUND STAFF: STARTING SMALL IN THE SANTA LUCIA SCHOOL KINDERGARTEN.

We're dedicated to the success of every Big Shoulders scholar, not afraid to start small, and celebrate big wins one student, one school, one single victory at a time.

Photo Courtesy of Bill Healy

SMALL VICTORIES. BIG SHOULDERS.



Since 2009, 88 percent of graduating scholars have enrolled in college the following fall, as verified by the National Student Clearinghouse. Even more, last year Big Shoulders surveyed a sample group of alumni to get a better understanding of longer-term educational outcomes.





The results indicated that Big Shoulders alumni are far more likely to graduate from college and find employment, compared to national and local rates. In fact, the college graduation rate for Big Shoulders Fund alumni was nearly 2x the national rate.

SMALL VICTORIES. BIG SHOULDERS.



THE ONLY TIME WE ENCOURAGE LOW SCORES. THE BIG SHOULDERS FUND 14TH ANNUAL GOLF CLASSIC SOLD OUT FOR THE FIFTH CONSECUTIVE YEAR, RAISING MORE THAN \$575,000 FOR THE FRIENDS OF BIG SHOULDERS SCHOLARSHIP.

Big Shoulders Fund. SMALL VICTORIES. BIG SHOULDERS.

JASMIN SEPULVEDA, THEN AND NOW. Then: Gallagher scholar at St. Gall Elementary School and Maria High School. Then: Accounting Honors at DePaul University. Now: Ernst and Young (EY), recently promoted. Now: Big Shoulders Auxiliary Board member and school volunteer. Now: leading EY technology support. Now: a perfect example of how small victories add up to a big, big win. You go, Jasmin.





Big Shoulders Fund.

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ALUMNI-IN-TRAINING. Dotting the i's, crossing the t's, grade by grade we become "Former students of..." St. Ethelreda, St. Michael, St. Angela. This year, with support from the McCormick Foundation and its chairman, Dennis FitzSimons, as well as the GHR. Foundation, Big Shoulders provided funding and guidance to 28 schools to digitize old paper records, update alumni lists, and implement new solicitation techniques. Schools raised \$130,000 in their initial appeals to newly found alumni. With our report cards stored carefully somewhere in a box, we alumni are the sum of all the years of tiny successes.

SMALL VICTORIES. BIG SHOULDERS.





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 ${\it {\it eighthgraders at Big Shoulders Fundschools learnabout bulls, bears, puts, calls, guts, and glory}$ in the Stock Market Program. This year, under the leadership of Big Shoulders Fund Directors Charles Bobrinskoy and Jim Hoeg, the program expanded to 46 schools. Financial professionals make the markets real for students by helping them to invest a modest portfolio. At the end of the year, the students receive a management fee, and the school earns the value of the portfolio.

Big Shoulders Fund:

TSA 💙 S BSF.

A JSA agent spotted one of our Auxiliary Board members sporting a Big Shoulders Fund polo shirt in the check-in line at the airport. Jurns out the agent's child is a Big Shoulders scholar at Visitation School. Now, we're not saying a Big Shoulders polo shirt gets you through security faster. But it might get you through just a little bit happier. ...just sayin'...

MALL VICTORIES. BIG SHOULDERS



WINNING BIG, ONE SMALL STEP AT A TIME. HERE, THE ST. MALACHY SCHOOL BOARD MEETS WITH BIG SHOULDERS FUND PATRONS TO STRENGTHEN OPERATIONS AND STRATEGICALLY PLAN FOR THE FUTURE. PATRONS PROVIDE SUPPORT IN MARKETING, ACCOUNTING, FUNDRAISING, CAPITAL IMPROVEMENTS, AND TECHNOLOGY.



to date, for sure.

GOAL ORIENTED. NABAL JEFFERSON WAS RAISED BY HIS GRANDMOTHER IN A FAMILY OF 10 ON THE SOUTH SIDE OF CHICAGO. HE ATTENDED ST. MARGARET OF SCOTLAND ELEMENTARY SCHOOL AND MARIST HIGH SCHOOL ON THE RYAN FAMILY'S JOSEPH CARDINAL BERNARDIN SCHOLARSHIP FOR FAMILIES AND HAD A VERY SUCCESSFUL FOOTBALL CAREER AT NORTHERN ILLINOIS UNIVERSITY. TODAY HE'S LAUNCHING HIS CAREER AT KPMG. HIS NEXT BIG GOAL? TO ESTABLISH AN AFTER-SCHOOL YOUTH CENTER ON THE SOUTH SIDE. HIS CHANCES OF SUCCESS? AS BIG AS HIS TRACK RECORD

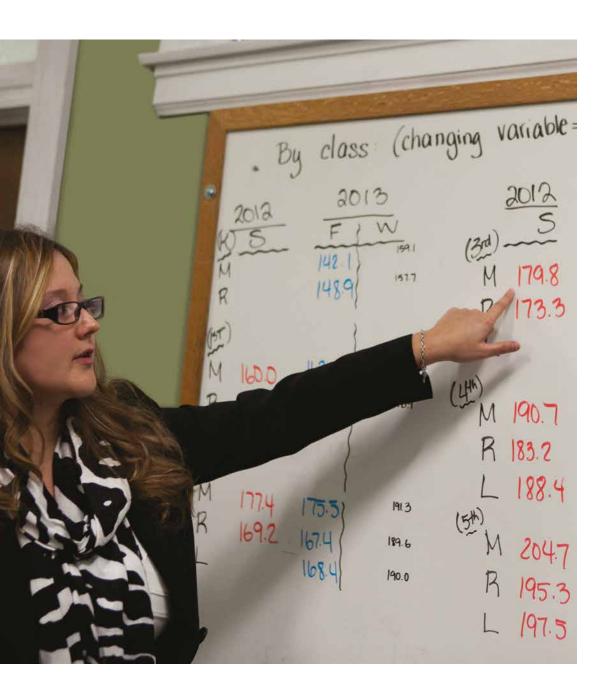
SMALL VICTORIES. BIG SHOULDERS.



THERE ARE BIG VICTORIES, TOO.

So many doors knocked on, so many letters, so many phone calls, so many thank-yous. On May 22, 2014, Big Shoulders Fund honored Monsignor Ken Velo for his leadership and his tireless efforts to make sure the good work continues. It was the most successful fundraising event in Chicago history, raising more than \$10.6 million. St. Gall Principal Janie Flores reviews class academic assessment data and targets. The Big Shoulders Fund Leadership Development Program recruits, prepares, supports, and helps retain first-rate school leaders like Janie. With 15 to 20 percent of principal positions open annually, the need for leadership is clear.

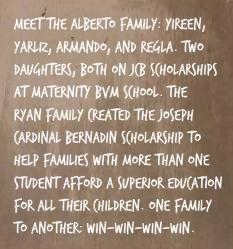




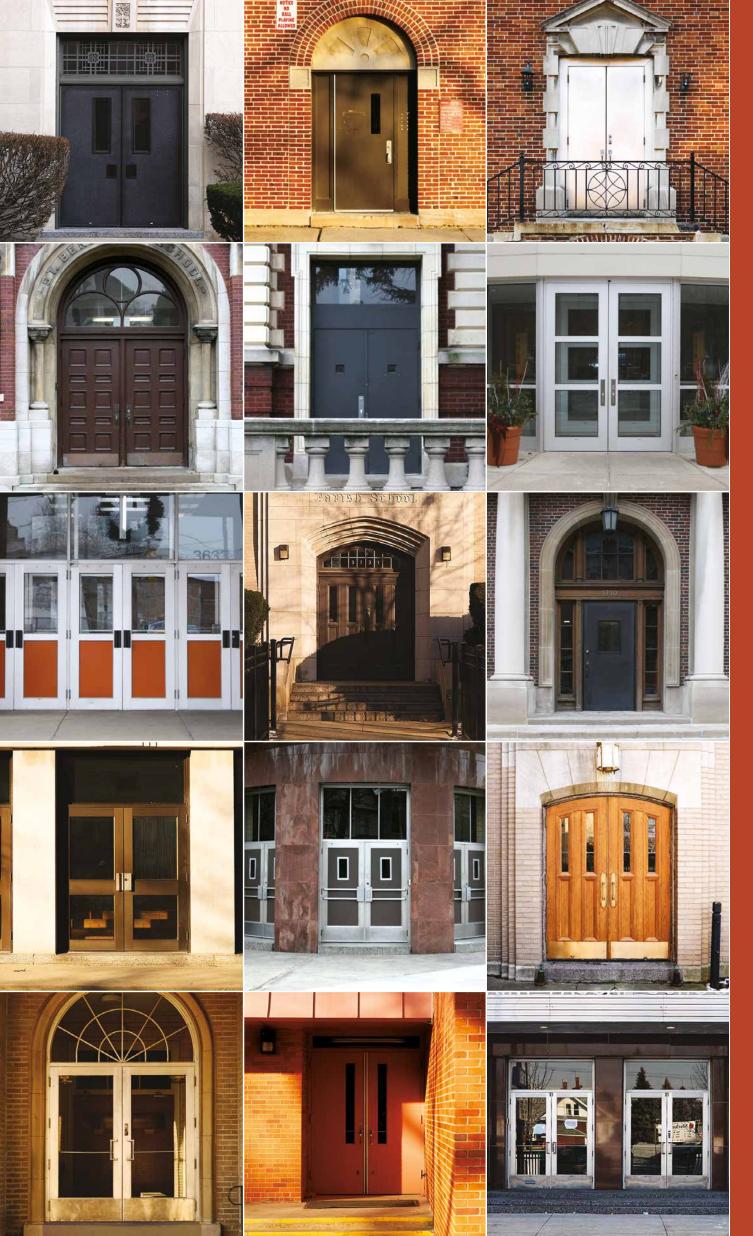
IT'S ALL IN THE NUMBERS.

SMALL VICTORIES. BIG SHOULDERS.



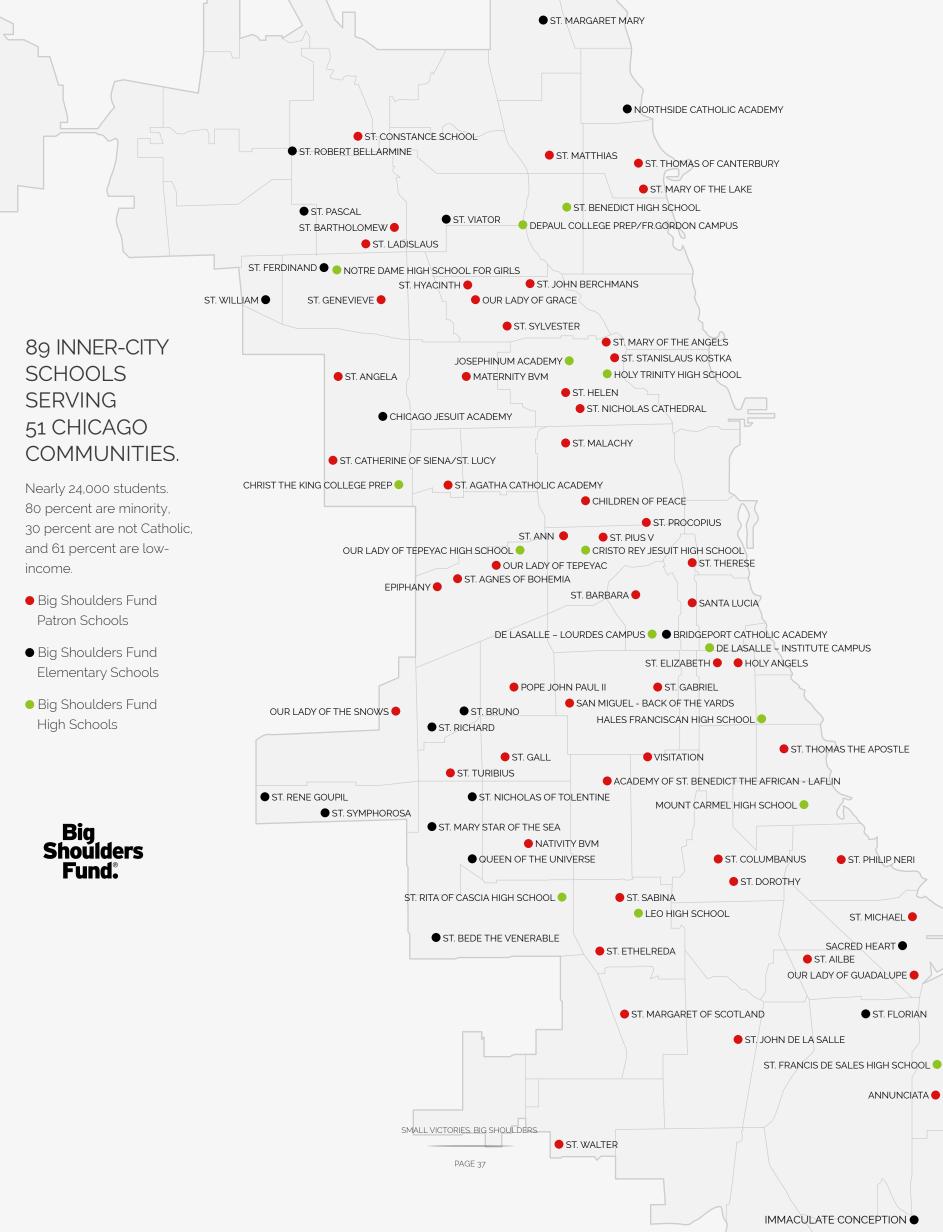


VICTORIES BIG SHOULDERS



OPENING DOORS BY KEEPING DOORS OPEN.

Schools at risk of closure have access to additional support. They receive help in creating a transformation plan to remain a vibrant option. Using Big Shoulders Fund best practices, and working with the Archdiocese, Big Shoulders helps these at-risk schools actively confront challenges and implement plans for the future. The goal is to maximize educational opportunities for lowincome students.









DON'T YOU THINK YOUR SELFIE BELONGS HERE? JOIN BIG SHOULDERS AND HELP US TURN SIMPLE STEPS INTO GIANT STRIDES FOR SO MANY DESERVING STUDENTS.









ST. AG

This year's annual report captures moments during the school day and beyond. These moments often begin with a small voice within: How can I help? How can I make a difference in the life of a child? **Where do I start?** For a parent, it might be sacrificing to send a child to a Catholic school. For a young professional, it might be balancing work with volunteering and choosing to make the time. For our scholarship donors, it is often acting on a desire to encourage young people to reach their human potential by ensuring economic barriers do not prevent them from receiving a quality education.

quality education.People like you made all this possible by choosing to get
started. While the challenges our students, their families, and
their schools face can sometimes seem daunting, they do not
deter you. At the core, you know the first step toward finding
an answer to the question "Where do I start?" is often the
hardest. Once you do, doors fly open, the momentum begins,
and the impact is real.

This past year included some great triumphs. Our enrollment continued to stabilize despite population decreases across the city of Chicago. We welcomed more than 1,600 new students into our schools with the Access Scholarship. In a new initiative, we deepened our commitment to a subset of schools that are struggling to remain viable, ensuring they can keep their doors open while we work with them to improve operations and academic outcomes. Thirdparty research confirmed our alumni reach great heights, graduating from college at rates twice the national average. While research also showed that on average our elementary



(L–R) President and Chief Executive Officer Josh Hale and Co-Chairmen John A. Canning Jr., Monsignor Kenneth J. Velo, and James J. O'Connor.

LEADERSHIP MESSAGE

schools are excelling beyond their peers nationally, their growth in math is not as rapid. In response, Big Shoulders has invested heavily in rigorous math curriculum and support and is eager for the results. The Joseph Cardinal Bernardin Humanitarian Award Dinner was a rousing success, raising more than \$10.6 million—the largest results from a single fundraiser in Chicago—and founding a new scholarship in Monsignor Ken Velo's name. These are just some of the highlights of a year to remember.

We express our sincerest thanks to the Board of Directors, Patrons, mentors, scholarship sponsors, volunteers, Auxiliary Board and Chairmen's Advisory Council members, and donors, as well as our schools' teachers and principals and the staff of Big Shoulders for having the determination and courage to start. You are creating the moments that fulfill our mission to provide deserving children with an opportunity for a better future.

SMALL VICTORIES. BIG SHOULDERS.

BIG SHOULDERS FUND

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The Big Shoulders Fund is an independent 501 (c) 3 charitable tax-exempt entity.



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