

Big Shoulders Fund.

It takes Big Shoulders to carry a child's dreams.

4th Annual Auxiliary Board Big Shoulders Fund Ball

Sponsorship Opportunities

Friday, October 1, 2010

River East Art Center

The Big Shoulders Fund



The mission of the Big Shoulders Fund is to provide \$10 to \$12 million annually in support to the Catholic schools in the neediest areas of inner-city Chicago. One-hundred percent of the funds raised by the Big Shoulders Fund are used to support children through scholarships, special education programs, instructional equipment, much needed school facility improvements, faculty support and operating grants.

Investing in the future

- 93 schools (76 elementary, 17 high schools)
- Serving nearly 24,000 students
- 80% of students represent minorities
- 54% live in poverty
- 32% are not Catholic

Proven results

- 95% attendance rate
- 96% high school graduation rate
- 87% college entrance rate

Leveraging change

- Values-based education saves taxpayers \$250 million annually
- More than 5,000 students receive scholarships
- 63 schools adopted by Patrons with personal and financial commitment to build a strategic plan for the future

Building momentum

- No schools closed for 3 years in row; bucking national trends
- Stabilizing enrollment through outreach and scholarships
- Leadership & Professional Development program investment of nearly \$1 million annually to improve teaching and schools

The Big Shoulders Fund is a 501(c) 3 non-profit organization.
309 West Washington Suite 550
Chicago, Illinois 60606
www.bigshouldersfund.org
312-751-8337

Big Shoulders Fund Auxiliary Board's 4th Annual Big Shoulders Fund Ball Details



Auxiliary Board Mission

To support the mission of the Big Shoulders Fund through volunteering in the schools as tutors, mentors, school board members and more, outreach to the community through alumni networks, young adult groups, employers, parishes and more, and fundraising for scholarships to enable deserving inner-city children to receive a values-based education in a safe environment at a Catholic school.

Auxiliary Board Demographics

While continuing to grow, currently comprised of more than 160 active and altruistic Chicagoland young professionals, who range in age from 22 to 40 years old, who support the mission of the Big Shoulders Fund.

Auxiliary Board Accomplishments Since Inception in 2009

- Grown to 160 plus members
- Raised over \$125,000
- Distributed 100 scholarships
- Average event attendance of more than 100 individuals
- Developed relationships with numerous alumni groups, young adult boards and parishes

Ball Purpose

The event provides funding for *Big Shoulders Fund Auxiliary Board Scholarship* which enables inner-city elementary and high school students in financial need to have access to a quality, values-based Catholic education. The event has grown to over 400 guests and has raised over \$75,000 in its first three years.



Where

River East Art Center (435 E. Illinois Street, Chicago)

When

Friday, October 1, 2010 from 6:30 pm – 11:00pm

Agenda

6:30 pm	VIP Reception
7:30 pm	Registration, dancing, auction bidding and more begin
9:00 pm	Short Program
9:30 pm	Live Auction
10:00 pm	Silent Auction closes
11:00 pm	Event ends

The Auxiliary Board's *Big Shoulders Fund Ball*

Sponsorship Opportunities

Event Sponsor (\$20,000)

- Logo inclusion on invitations, gift bags, website and other promotional materials.
- Large promotional signage at the entrance area.
- Recognition during program.
- 20 VIP event tickets.
- Full page ad in program book.
- Recognition in *Shoulder to Shoulder Magazine*, the *Big Shoulders Fund Annual Report* and the Big Shoulders Fund Auxiliary Board e-newsletter.

Hours d 'oeuvres Sponsor (\$10,000)

- Logo inclusion in gift bags, website and other promotional materials.
- Large promotional signage in the buffet area.
- Recognition during program.
- 15 VIP event tickets.
- $\frac{3}{4}$ page ad in program book.
- Recognition in *Shoulder to Shoulder Magazine*, the *Big Shoulders Fund Annual Report* and the Big Shoulders Fund Auxiliary Board e-newsletter.

Cocktail Sponsor (\$7,500)

- Logo inclusion in gift bags and on website.
- Large promotional signage in the bar area.
- Recognition during program.
- 10 VIP event tickets.
- $\frac{3}{4}$ page ad in program book.
- Recognition in *Shoulder to Shoulder Magazine*, the *Big Shoulders Fund Annual Report* and the Big Shoulders Fund Auxiliary Board e-newsletter.

Entertainment Sponsor (\$5,000)

- Logo inclusion on website
- Large promotional signage by the band.
- Recognition during program.
- 8 VIP event tickets.
- ½ page ad in program book.
- Recognition in *Shoulder to Shoulder* Magazine, the Big Shoulders Fund *Annual Report* and the Big Shoulders Fund Auxiliary Board e-newsletter.

Platinum Sponsor (\$2,500)

- Medium promotional signage.
- Recognition during program.
- 6 VIP event tickets.
- ½ page ad in program book.
- Recognition in *Shoulder to Shoulder* Magazine, the Big Shoulders Fund *Annual Report* and the Big Shoulders Fund Auxiliary Board e-newsletter.

Silver Sponsor (\$1,000)

- Medium promotional signage.
- Recognition during program.
- 4 VIP event tickets.
- ¼ page ad in program book.
- Recognition in *Shoulder to Shoulder* Magazine, the Big Shoulders Fund *Annual Report* and the Big Shoulders Fund Auxiliary Board e-newsletter.

Sponsor (\$500)

- Small promotional signage.
- Recognition during program.
- 2 VIP event tickets.
- ¼ page ad in program book.
- Recognition in *Shoulder to Shoulder* Magazine, the Big Shoulders Fund *Annual Report* and the Big Shoulders Fund Auxiliary Board e-newsletter.



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RESERVATION FORM *Big Shoulders Fund Ball*

Name _____

Title _____ Company _____

Address _____

City, State & Zip _____

Phone _____ Fax _____

Email _____

*Please provide the quantity for all that apply.

Sponsorship Opportunities

- | | | | |
|--------------|--------------------------|-------------|------------------|
| ___ \$20,000 | Event Sponsor | ___ \$2,500 | Platinum Sponsor |
| ___ \$10,000 | H'ors d 'oeuvres Sponsor | ___ \$1,000 | Silver Sponsor |
| ___ \$7,500 | Cocktail Sponsor | ___ \$500 | Sponsor |
| ___ \$5,000 | Entertainment Sponsor | | |

Sorry, I am unable to attend. Please find my enclosed tax-deductible contribution of

\$_____.

Total Amount Due: \$_____

Payment Information

- Check enclosed** (*Please make payable to the **Big Shoulders Fund***)
- Charge my:** Visa MasterCard AmEx Amount Authorized \$ _____

Card # _____ Expiration Date ____/____

Authorized Signature _____

Please return your Reservation Form and payment to:

Attn: Auxiliary Board's *Big Shoulders Fund Ball*
309 W. Washington, Suite 550, Chicago, IL 60606
Phone: (312) 751-8337 Fax: (312) 751-5235
Donations are tax deductible to the extent allowed by law



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Sponsor Information Form

Big Shoulders Fund Ball

Company Name _____

Address _____

City, State, Zip _____

Contact Person _____ Title _____

Phone _____ Fax _____

Contact Email _____

A. Signage Wording (for all signage included in your sponsorship)

B. Please provide either a CD with your company logo ready for printing purposes OR email the logo to adrozda@bigshouldersfund.org in a high resolution format.

C. Please provide the names of individuals using your complimentary tickets.

D. All forms MUST be returned to the Big Shoulders Fund by Friday, September 3, 2010.

Please return your Sponsor Information Form and payment to:

Attn: Auxiliary Board's *Big Shoulders Fund Ball*

309 W. Washington, Suite 550, Chicago, IL 60606

Phone: (312) 751-8337 Fax: (312) 751-5235

Donations are tax deductible to the extent allowed by law

Advertising Spec Sheet *Big Shoulders Fund Ball*

Ads are due by **Friday, September 3, 2010** to guarantee printing in the *Big Shoulders Fund Ball* program book.

Program Book Description

This book will contain the information on the Big Shoulders Fund, information on the event, agenda for the day, auction item listing, thank you to the sponsors, sponsor ads, a listing of supporters and more! It is being created on an 8.5" x 11" sheet of paper folded in half vertically. The document will have a .5" border. The booklet is printed in color and will be a double sided.

Please submit high resolution logos and advertisements in jpg, png or gif format.

Full Page Ads: 7.5" x 4.5"

¾ Page Ads: 5.625" x 4.5"

½ Page Ads: 3.75" x 4.5"

¼ Page Ads: 3.75" x 2.25"

Sample Page (Not to scale):

